Feature overview mQuest® 21s

For Google Android & Apple iOS



mQuest® Client

Conduct interviews and surveys offline, using Android and iOS based mobile devices (smartphones, tablets). New mQuest® versions and updates are available via Google Play or Apple AppStore.

QuestEditor

Create questionnaires simply and easily using QuestEditor – no programming knowledge necessary.

QuestReport

Display top line reports using all kinds of browsers. Configure and save the evaluated views. Selection of questions for each report. Real-time analysis and multidimensional filtering function. Predefined "read-only" view for clients.

SurveyManager

Use the web based SurveyManager to present survey results in tabular form and export them into various formats. Plan and control your sample and tasks with the integrated task management (sample management).

mQuest® API NEW

Thanks to REST-API, mQuest® can be integrated seamlessly into existing web-portals and applications. Therefore, digital mQuest® forms and results can be incorporated into established business processes easily and efficiently. If new data is available, connected systems are informed automatically.

Ouestion types

- 1D and 2D drag&drop questions
- Audio and video files
- Barcode and QR code scanner
- Date and time input
- Optimized document capture)
- eTicket reader (NFC)*
- **⊘** Gallery Picker (Photo selection)
- HeatMap
- ImageMap
- Likes and DislikesMap

Multimedia

(Audio or video recordings, multiple photos)

- Note function
- Numerical input
- OCR business card scanner
- Picture marking
- Question groups NEW

(Any number of questions and question types are displayed on one screen)

- Randomisable matrix questions
- Rankings
- Signature field
- Single and multiple selections
- Text input

Questionnaire features

Auto-completion-list with full-text search

Store large lists of potential answers for open questions.

Automatic completion check

Questionnaires are automatically checked for completion.

Branches

Use formulas to define conditions and specify branch targets.

Change log

Review changes and export the log.

Chapters

Structure your questionnaire using chapters and subchapters.

• Displaying several questions on one screen

Several questions can be combined on one screen.

O Dynamic chapters for flexible surveys

Chapters can be completed multiple times with new data.

O Filter

Filter questions using a dropdown menu.

• Filter Pro

 $\label{lem:compose} \mbox{Compose formulas for even more detailed filtering of the questions.}$

Formula calculations

Perform calculations based on previous answers.

Global variables

Define global variables with appropriate values to keep inputs to a minimum.

• Input validation

Define mandatory fields, min/max values, number of characters etc.

• Integrate prior answers

Integrate the answers from previous questions.

C Loops

Create questionnaire blocks for multiple runs as a loop to avoid redundance.

Multilingual questionnaires**

All common languages incl. Arabic, Chinese, Indian languages, Russian, Turkish

Notes and help texts for questions

Include notes and help texts to support the surveyor.

• Navigation

Navigate between the chapters and loops.

• Pictures, audio and video files and PDFs

Include files in anywhere in a questionnaire.

Additional questionnaire features

Questionnaire export

Export your questionnaire individually into various formats (RTF, MS Excel).

Questionnaire preview

Use the mQuest® Client Emulator to test your questionnaire.

Quick test

You can test any part of a questionnaire without answering all previous questions.

Quota control and monitoring

Set quotas that are centrally controlled via the QuestServer and synchronized across all mQuest $^\circ$ clients.

• Rotation plan

Create a rotation plan for chatpers and loops for individual rotations of the chapter elements or loop cycles.

• Show or hide questions dynamically

Questions can be shown according to certain factors.

• Test data and routing statistics

Generate random results for a questionnaire to prepare for evaluation or generate routing statistics.

Text links NEW

Link text passages anywhere in the questionnaire to web pages or files.

Text variables

Use a variety of variables for question texts, answer texts and default values.

Validation

Check given answers for correctness, define error messages and specify jump targets.

Surveys with the mQuest® App

Modern, intutive user interface

Easy operation and a clear look-and-feel characterize the mQuest® app.

Navigation

Navigate between chapters and loops using a navigation screen.

Optimized input

Optimized for short interview duration (QuickClick, Shortcuts, ...)

⊘ Change language

At any point during the entire survey.

Data synchronisation (questionnaires, results)

Synchronise the results manually at any time or automatically after each interview.

Sync

New questionnaire versions are downloaded automatically or upon request. At the same time, all results are uploaded to the QuestServer and quota information is synchronized.

Encrypted communication

Connection between QuestServer and mobile device according to current security standards (TLS 1.2/1.3 and certificate pinning).

Smart synchronisation

Depending on the internet connection, media data such as photos, videos and audio recordings can optionally be synchronised.

Presentation and export of results

⊘ Editing text inputs e.g. to correct typos

Export the survey results into various formats

Comma Separated Values (CSV), Microsoft® Excel, SPSS® (SAV) fully labeled, Plain Text files (TXT), SQL databases by request.

Hiding individual results

Presentation for questionnaire versions

In case of questionnaire changes, the results of different questionnaire versions are displayed together in one table and can be exported together.

Evaluation of results with SurveyManager in a browser

- Cyclical display update for live monitoring
- Display charts of absolute values, averages, hit lists for answers of open ended questions
- Direct playback of image-, audio- and video-files
- Multidimensional filtering of survey results
- Specific selection of the questions to be evaluted

Additional features

- Available as InApp module
- Implementation of individual requirements through custom versions of mQuest® standard software
- Integration of users via customer-side systems for automatic authentication and authorization
- ✓ Simplified setup process by configuring the settings via QR-code

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