

Success story

Easy. Successful. Digitalized.

Digitalized revision of stores and subsidiaries



PM-International AG develops and distributes premium products for health, fitness and beauty under its own brand FitLine®. The company, with headquarters in Luxembourg, is the European market leader and is currently among the TOP10 in the „DSN Global 100“ ranking of the most successful direct sales companies worldwide. To ensure a consistent high quality in the 40 subsidiaries as well as the national stores, the company conducts regular store checks at all lo-

cations as part of subsidiary audits. The checks have been planned and carried out with the mQuest® Audit Software since 2022. Within a very short time, the previously manual process has been completely digitalized. The acquired insights as well as the automated measure management helps to design the customer experience even better. The solution will also be implemented in the areas of production and logistics in the future.

Deployed product: mQuest® Audit

Cost and time savings through replacement

Quickly customizable checklists and flexible assignment within the task management

Flawless results without media breaks near real time

Quality improvement through structured and automated measure management

100 % offline and therefore independent of WiFi or mobile networks

Services



Customizing of the software



Analysis of processes



Digitalization of two types of audits



Support



The simplicity of the central audit platform impressed us in particular. Our employees immediately accepted the solution thanks to its clear usability and optimized workflow. Manual efforts were reduced to a minimum. This saves time, costs and increases the efficiency tremendously.

Matthias Hermann
Manager Controlling, PM-International AG

Further information:
www.pm-international.com



www.mQuest.de/audit